

## Comparative Guide to Nutritional Supplements

### Editor's Choice Award

This award steps beyond the Top-Rated manufactured products in the *Comparative Guide* and the science-based criteria of product formulations by looking at the company in its public role as a Corporate Good Citizen. Excellence in product quality and excellence in corporate citizenship, taken together, provide the consumer with tangible assurance of quality, integrity and leadership.



### 2009 NutriSearch Editor's Choice Award: USANA Health Sciences

**USANA Health Sciences Inc.**, a manufacturer of high quality nutritional and personal care products, is awarded *NutriSearch Editor's Choice Award* for companies in the direct sales marketplace. The company was founded in 1992 by Dr. Myron Wentz, a noted pioneer in cellular nutrition and 2007 recipient of the Albert Einstein Award for Outstanding Achievement in the Life Sciences. USANA's mission is to provide the highest quality health products based on proven science. USANA products are distributed by a sales force of independent Associates around the world.



USANA products are manufactured in its own state-of-the-art facility, which is registered with the FDA as a pharmaceutical manufacturer. The company voluntarily follows Good Manufacturing Practices (GMP) for pharmaceuticals as the basis for its quality assurance program, meaning USANA treats nutritional supplements with the same care that goes into the manufacturing of pharmaceuticals. To ensure safety and consistency, USANA products are tested at every stage of the manufacturing process to meet precise quality standards.

The company's manufacturing facility has been certified to be in compliance with:

- NSF International dietary supplement GMP requirements set forth in NSF/ANSI Standard 173-2006, including finished product testing
- Australia's Therapeutic Goods Administration
- Canada's Natural Health Products Directorate



As an Australian supplier, USANA Essentials™ and HealthPak 100™ have been evaluated and approved by the Therapeutic Goods Administration to ensure they meet GMP standards for listed medicines. USANA products have also been evaluated and approved by ConsumerLab.com, a leading provider of independent test results for dietary supplements. Guaranteed to meet United States Pharmacopoeia (USP) specifications for quality, potency, and disintegration, every supplement produced by the company carries a potency guarantee which ensures that what is on the label is actually in the bottle.

To backstop its quality assurance claim, USANA pioneered an elite athlete guarantee that will compensate an athlete up to \$1 million should that athlete test positive for any substance banned by the World Anti-Doping Agency as a result of taking USANA nutritional products.

USANA is the official health supplement supplier to many world-class athletic teams, including the USA and Canada speed skating teams, Mexico's Pachuca soccer club, and the Sony Ericsson WTA Tour. USANA supplements have been tested and found free of prohibited substances by HFL Sport Science, the testing lab for Informed-Choice and Informed-Sport, and they are also approved to carry NSF's trusted Certified for Sport™ Mark.



Honoring the values and integrity, excellence, and community, USANA has demonstrated a strong commitment to improving the lives of people at home and abroad. Employees at the company's home office raise funds and devote time tutoring local middle school students. Globally, the company and its independent Associates have donated over \$6 million in cash and supplements to Children's Hunger Fund, a charity serving the needy children and families worldwide.

The company enthusiastically works on behalf of its employees to create a positive work environment and support community-based health and wellness initiatives. In recognition of these efforts, USANA has repeatedly been named one of the "Best Companies to Work For" in the state of Utah and honored for its outstanding wellness programs.

As part of the global community, USANA practices responsible environmental stewardship. In 2006, the company established itself as a role model for operating an environmentally responsible business. As part of this initiative, USANA implemented a comprehensive environmental management system and became a founding reporter of the Climate Registry by voluntarily monitoring and reporting emissions.

Ranked #5 as "One of the Best 200 Small Companies in America" by Forbes magazine in 2005 and as a top revenue growth company by Mountain West Capital Network in 2007 and 2008, USANA (NASDAQ:USNA) is increasingly recognized as an innovative leader in the nutritional and direct sales industry. The company looks forward to future growth as it expands into additional international markets.



## ***Nutritionals You Can Trust***

