

Compelling Reasons Why USANA, Why Now?

Timing - Seventy-six million baby boomers are aging, and they are looking for products that make them look and feel better. USANA is poised to help you meet this demand by offering quality products in a nutrition market that has tripled over the last five years!

Experience - Don't have any experience at running your own business? Don't worry, USANA Does! The company began operations in September of 1992. USANA has passed the pioneering stage where many new companies fail, and is currently entering the momentum stage where fortunes are created.

Credibility - World-class athletes, best-selling authors, motivational speakers, and experienced business professionals have already joined forces with USANA. USANA's Scientific Advisory Council, on-staff Ph.D.s, physicians, and Distributor force include many highly-respected business and health care leaders who are recognized as the best in their industries. They offer credibility to greatly enhance your business-building efforts, and give you the assurance that USANA truly is the chance of a lifetime.

Business Tools - Behind every successful business lies a set of tools and resources that increase productivity, enhance effectiveness, and streamline communication. That's exactly what USANA today offers. Use the power of USANA and the proven resources it offers to build your business and achieve success. USANA today contains a powerful set of tools that help manage your USANA business with unique state-of-the-art technology that provide real-time information 24 hours a day, giving you the power to grow your business both locally and worldwide.

USANA: Top 10 Benefits of Owning a Business

- **Be Your Own Boss** - You set your hours. Work where you want, when you want, part time or full time.
- **Work at Home** - No commute or rush hour traffic. Live where you want to live...your business moves with you. Spend more time with your family.
- **Great Income Potential** - You are paid what you're worth. You decide how much you earn.
- **Available for Everyone** - No previous experience necessary. Training is provided, allowing you to earn as you learn...regardless of age, sex, race, or education.
- **Immediate Income** - Earnings can come your first week with a realistic opportunity to earn an above-average income every week.
- **Lasting Income** - You can build a successful income-generating business that can last a lifetime.
- **No Franchise Fees or Royalties** - No fees. Minimal overhead. No need to rent an office or buy expensive equipment.
- **No Employees** - No employee-related hassle or paperwork.
- **Significant Potential Tax Benefits** - Legally save thousands of dollars with home-based business deductions*.
- **Live as You Please** - Freedom at last. Travel and spend time with your family. You control your time and lifestyle.

USANA: 10 Reasons USANA Should be Your Opportunity of Choice

- **Stability** - USANA is a solid, publicly traded company that was founded in 1992. We have passed the pioneering stage where many new companies fail and are currently entering the momentum stage where fortunes are created.
- **Experience** - Dr. Myron Wentz, the Founder and Chairman of the Board of USANA Health Sciences, has years of hands-on experience in international business. USANA has a solid management team with years of successful business leadership.
- **Quality** - USANA manufactures and packages many of its own products in its own state-of-the-art facilities. USANA guarantees the quality and potency of all its products.
- **Credibility** - World-class athletes, best-selling authors, motivational speakers, and experienced business professionals have already joined forces with USANA.
- **Expert Training** - As a USANA Distributor you have the opportunity to be trained by the best in the world in the areas of health, wealth, and empowerment.
- **Leading-Edge Technology** - USANA develops its products using the latest research. The company has collaborated on research with scientists at the Linus Pauling Institute and has sponsored unique research at the Cardiology Research Institute in Moscow.
- **Freedom** - You are free from the typical work week. Your life is on your schedule.
- **Exploding Market** - Seventy-six million-baby boomers are aging, and they are looking for products that make them look and feel better. USANA is designed to help you meet this demand by offering quality products in a nutrition market that has tripled over the last five years.
- **Fair and Lucrative Compensation** - USANA's compensation plan allows all people an opportunity to succeed.
- **Incentives** - From traveling the world to staying at the finest hotels and relaxing in splendor, USANA Associates are treated like celebrities as they reach for the stars.

*USANA is not engaged in rendering tax, legal, accounting, or professional services. If tax or legal advice is required, please seek the services of a tax or legal advisor.