

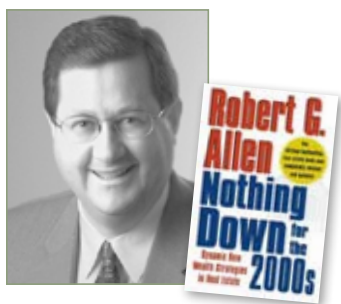
Authors Inspired by USANA



Acclaimed authors endorse USANA Health Sciences as the only company to trust in cellular nutrition and network marketing. The following bestselling authors range in expertise and experience but all decidedly agree that USANA Health Sciences ranks at the height of excellence. These authors have chosen to actively engage themselves in USANA's business and products and do not hesitate to share why they feel so strongly about the company.

Business

Robert Allen

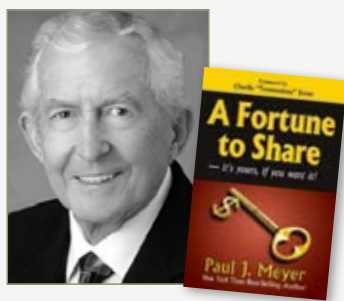


- Creating Wealth
- Multiple Streams of Income
- Nothing Down
- The One Minute Millionaire

Robert Allen's bestseller *Nothing Down* established him as one of the world's most influential investment advisors. A popular talk-show guest and public speaker, Allen has appeared on hundreds of programs, including *Good Morning America* and *Larry King Live*. He has also been featured in the *Wall Street Journal*, *Newsweek*, *Barron's*, *Money*, and *Reader's Digest*.

"USANA changed my life. It gave me the freedom to write bestselling books. USANA was my secret, my answer to the financial crises that I was going through, and the products are incredible. You're going to love them, and that's the truth. That's what happened to me, and I hope it will happen to you."

Paul J. Meyer

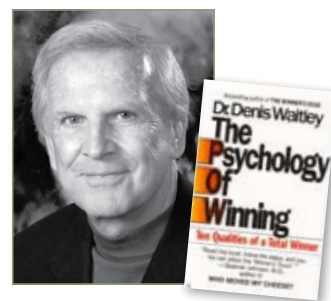


- Choose Selling
- A Fortune To Share
- 24 Keys That Bring Complete Success
- Forgiveness... The Ultimate Miracle

One of the most acclaimed and widely read authors of all time, Paul J. Meyer has more than 50 million copies of his work in print and recordings, including numerous articles in national magazines and journals. His global business ventures and personal expertise have earned him recognition as one of the most outstanding authorities in the fields of goal setting, personal success, sales, leadership, and management development.

"My description of USANA is best stated as I put my money where my mouth is. Our charitable foundation has invested tens of millions in the company's stock. We feel that USANA is the #1 health services company in its field. Our family and friends have also recently joined the company as distributors. We feel it is the best company with the best products with the best compensation plan."

Denis Waitley



- The Psychology of Winning
- Seeds of Greatness
- Empires of the Mind
- The Dragon and The Eagle

Denis Waitley, Ph.D., is one of America's most respected authors, keynote lecturers, and productivity consultants on high-performance human achievement. He has inspired, informed, challenged, and entertained audiences from the boardrooms of multi-national corporations to the control rooms of NASA's space program.

"Of all the Fortune 500 and multi-national corporations I have worked with throughout my career, USANA has been the most impressive and rewarding for me. My admiration for its founder, Dr. Myron Wentz, my respect for its management team, and my relationship with its independent Associates continue to grow as USANA contributes to the quality of millions of lives throughout the world."

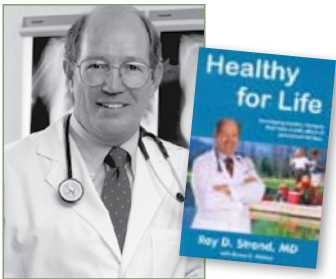
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Medical

Ray Strand, M.D.



- Healthy for Life
- What Your Doctor Doesn't Know about Nutritional Medicine
- Death by Prescription
- Bionutrition (soon to be released)

Ray Strand has practiced medicine for more than 30 years and is one of the world's leading authorities in nutritional and preventative medicine. Not content with simply diagnosing and treating disease, Dr. Strand is devoted to helping people protect their health through proper cellular nutrition and other measures used to prevent disease.

"I believe that USANA Nutritionals rank at the top of the industry because of the quality and balance of their products. USANA manufactures their products by following Good Manufacturing Practices (GMP) based on those established by the pharmaceutical industry. This gives me the assurance that my patients will be getting everything they need to give them the best opportunity to maintain their health."

Christine Wood, M.D.



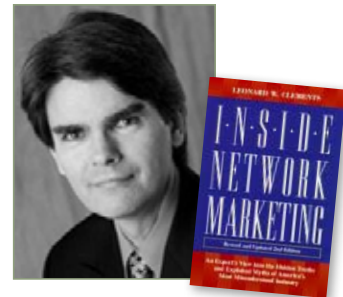
- How to Get Kids to Eat Great and Love It!

Christine Wood is a practicing pediatrician and expert in nutritional medicine for children. She is listed in the Best Doctors of America, representing the top three percent of doctors in the peer review polling process. Dr. Wood speaks on healthy lifestyles to parents worldwide and has been featured in many magazines, television, and radio programs. She is active in addressing childhood obesity with schools, parents, and health professionals.

"USANA's commitment to quality, pharmaceutical-grade products allows me, as a physician, to be confident about the products I take and the products that I recommend to my patients. The potency, purity, and bioavailability they guarantee ensures that my patients are receiving the advanced formulations they need."

Network Marketing

Len Clements



- Inside Network Marketing
- Case Closed! The Whole Truth About Network Marketing (audio)
- The Coming Network Marketing Boom (audio)

Since 1989, Len Clements has concentrated his full-time efforts on researching and analyzing all aspects of network marketing. He is a court-certified expert in the field of network marketing. Clements is also a professional speaker and trainer, and currently conducts his Inside Network Marketing seminars throughout the world.

"We have over half a century of network marketing history to look back on to know what creates success in this business and what doesn't...Not only does USANA fully embrace every aspect of what history dictates to be a successful MLM enterprise, they have admirably avoided many of the most alluring, but illusionary games and gimmicks employed by the majority of their competitors."